



# TEDxGeneva New Horizons



TEDxGeneva with ITU support preparing at the kickoff meeting

## TEDxGeneva NEW HORIZONS

While exploring new horizons towards sustainable development, it's in our common interest to leave no one behind. Visionary speakers will share ideas worth spreading, harnessing transformational Technologies, inspiring Entertainment concepts and ground-breaking Design (the TED spirit) – to help realize the dream of a fully inclusive society.

This independently organized TEDx Geneva event, supported by ITU, WSIS partners and Yinternet.org, opens our eyes to tomorrow's potential.



## Alexandre Cellier

### Music out of everything

In this entertaining talk, Alexandre Cellier plays music with a large range of non-instruments. He shows to passionates of TED spirit (Technology, Entertainment and Design) how to create music out of everyday life objects, with a lot of imagination.

## Bibi Bleekemolen

### How a mobile phone became a vehicle for change ?

Global inequality is becoming more complex and is increasingly harder to bring to the attention of the general public. In this talk, Bibi takes you along on the journey of the phone that is designed to give us access and understand complex stories about our economic system and the way it connects us all.



## Bruce Wooden

### The Potential of Shared Virtual Reality

Virtual Reality is a burgeoning industry that is generating much excitement in tech circles. Bruce speaks about his personal experiences with shared virtual reality, the surprises and epiphanies along the way, and the impact it can have on human communication at this early stage.

## Anne Collier

### The Heart of Digital Citizenship

Digital citizenship is an intriguing but still very abstract idea with a dark past and great potential. A journalist who has followed youth Internet safety and citizenship for nearly 20 years, Anne Collier looks at what this phenomenon is and offers five ways adult society can actually make it viable for what we call "digital citizens," the heart of digital citizenship.





## Kaspar Korjus

e-Residency: experimenting worldwide digital inclusion

Kaspar takes you through the journey of e-Residency, which is perhaps one of the most important government experiments in the 21st century. The experiment started nearly 20 years ago after Estonia decided to become a fully digital society and issuing to a every resident a digital identity. In his talk, Kaspar shares how e-Residency has taken the next step to enable every person globally to become an e-Estonian and join this new global village. You may end up believing that planet can be the country of everybody.

## Susan Steed

We need to talk about money

In this talk Susan invites you to ask some big questions about money. Where does it come from, who gives it power, and is it possible to create your own? She will talk about a currency she co-founded in Brixton, London, and also some other experiments with money throughout history.



## Tawfik Jelassi

When the call comes...

In 2014-2015, Dr Tawfik Jelassi suddenly found himself in the spotlight. A respected academic, he was given the opportunity to become a Minister in Tunisia's transition government. He presents, with humour and insight, the challenges he faced as he entered the high-stakes, high-risk world of politics. He shares the lessons of leadership he learned as Minister of Higher Education, Scientific Research and Information and Communication Technologies, in a highly turbulent environment characterized by upheavals, chaos, setbacks, and nation-wide protests against some of the decisions he made.