

22ND OF MARCH 2018 CIGG - RUE DE VAREMBÉ - 1211 GENEVA







### x = independently organized TED event



# AND THE DAY AFTER?

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Is a shared common future possible? Our world and climate are changing. Are society, economy or justice following? The free web - internet is dead but is still out there. Do we have a plan to save it? Platforms and data provide solutions and challenges. How can we move beyond them? Are we Glocals, global and locals, all the same?

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For each edition, we invite about 10 visionaries and practitioners of socio-economic transition to share their ideas and experiences, to inspire and challenge us. All of this takes place in a relaxed and creative atmosphere, with networking cocktails following the talks and multiple opportunities to meet and connect with familiar and unlike people.

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Meanwhile the scope of presenters broadened to include scientists, philosophers, musicians, business and religious leaders, philanthropists, and many others. TEDx was created in the spirit of TED's mission, "ideas worth spreading." It supports independent organizers who want to create a TED-like event in their own community.

## TED and TEDx: a global and regional community with many superlatives

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## The future is in business as commons

### SAMANTHA SLADE



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In a world where business models are changing and even the traditional notion of work has lost its fit with current paradigms, Samantha Slade an innovator and pioneer in organizational and business models will present a new organization mindset focused on compensation as conversation, co-governance and sharing and collaboration.

Samantha is driven by the transition to future paradigms. With a background in anthropology, she pioneers novel organizational models and practices. Ten years ago she cofounded two businesses – Percolab, an international co-creation and co-design company and Ecto a co-working cooperative in her home city Montreal, Canada. Samantha works with governments, startups, and professional associations and foundations to tackle their complex challenges. She also co-creates commons based collective impact initaitives and platforms.

Engaged in the commons and social innovation movements, Samantha is currently writing a book - Going Horizontal - Creating a Non-hierarchical Organization, One Practice at a Time (to be released in October 2018 with Berrett-Koehler Publishers). Samantha believes that organizations can be a microcosm of the world we want to live in.

### It's time to build our own Internet

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The world is beginning to learn about problems of the smartphone era that affect everything from our minds to our politics. But the smartphones are not to be blamed. The infrastructure of the Internet, often hidden from our sight, provided the technological foundational for the problems we are seeing today. It is possible to build an alternative Internet made with modern wireless technologies and new software, that make a new foundation for freedom in the digital era.

André is developing software for the new Internet, and blogs about the current macroscopic changes in Cyberspace. He wrote viral blog posts such as "The Web began dying in 2014", "A plan to rescue the Web from the Internet", and "Layers of the Internet Economy". He works as an open source programmer funded by donations, and is developing a free and decentralized social network for phones, together with other pioneers. André also teaches programming through workshops and conference talks, having had spoken at dozens of conferences around Europe.

With 7 years of professional experience in software engineering, internet entrepreneurship, open source peer-to-peer systems, and mobile app user interfaces, André has a holistic view of the industry. He graduated MSc in Computer Science (Distributed Systems) from Aalto University (Finland) and BSc in Computational Mathematics from UFMG (Brazil).



### The Sausage of the Future

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The sausage is one of mankind's firstever designed food items. A paragon of efficient butchery, designed to make the most of animal protein in times of scarcity. Now, again in times of protein shortage, a molecular chef, a master butcher and a designer have teamed up to look into sausage production techniques and future potential ingredients to design the sausage of the future.

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### **Taxing Robots: A solution for the Future**

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Loss of revenues for tax, additional financing needs from the social security and the decrease of consumption. To minimise this triple negative effect, there is a solution: taxing robots or the use of robots

Xavier Oberson is Professor of Swiss and International Tax Law at the University of Geneva since 1994. After his studies at the University of Geneva where he obtained a law degree, a Master of Advanced Studies and a Doctorate (PhD) in law in 1990, he pursued his studies and research at the Harvard Law School where he finalized a LLM and also completed the International Tax Program (ITP) in 1992.

In addition, he is member of the Board of the Montreux Jazz Festival, President of the Montreux Jazz Artists Foundation and of the "Centre d'Art Contemporain" (Contemporary Art Center) in Geneva.

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### Adolescents: Should we trust them?

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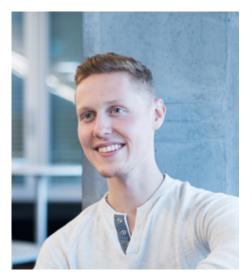


Individualistic? ego-centric? Selfish? constantly connected. Can we trust the millenials and post millenials to run our future? Working with young people has been a life changing experience. It just requires a mind-shift and mutual trust.

After 15 years in management positions in Marketing and Innovation in major telecommunications groups and aerospace, Mathilde is now dedicated to the prevention of risky behaviors in adolescents. She accompanies young people who are dropping out of school and intervenes as a marketing and social innovation consultant with associations. She is founder of OKAIROS.life. an association committed to the development of new prevention strategies by teens for teens using new technologies. Mathilde is also Marie Deputy, delegate to the Youth Service of Marie de Saint Julien en Genevois and has been co-chair of the Swiss association of Professionals Consultants against Violence in Switzerland.

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be use for more; perhaps the rules of society. Inspired by the same forces that created life, it may be possible to model evolving systems that help us in the challenges that lie ahead.

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### **LUTZ WEISCHER**



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## Let women be the shapers of the future

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By the time we reach gender equality in the workplace, robots will most probably rule the world. Artificial Intelligence is coming soon, much faster than gender equality in the workplace. So it is crucial that we start thinking about how Artificial Intelligence should and could benefit all of humanity, by having women fully integrated in the Artificial Intelligence discussions and part of the decision making process.

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### Sam and the day after

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## BEHIND THE SCENES / PHOTOGRAPHER:

Vuk Vukmanovic, Zsophia Deleon

### **ART DIRECTION:**

Benjamin Guinez

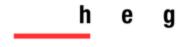
### **SOCIAL MEDIA:**

Eduardo George, Elisa Lanzi



### **★ ★ ★** Our main partners for this edition





Haute école de gestion Genève

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### **★** Our other partners

















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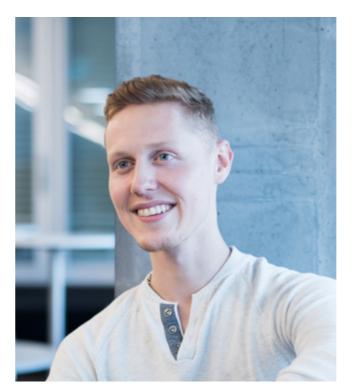


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# BEHIND THE SCENES / PHOTOGRAPHER:

Vuk Vukmanovic, Zsophia Deleon

### **ART DIRECTION:**

Benjamin Guinez

### **SOCIAL MEDIA:**

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## **★ ★ ★ Our main partners for this edition**



Fachhochschule Westschweiz University of Applied Sciences and Arts Western Switzerland



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Haute école de gestion Genève

## **★ ★** Our associated partners







## **★** Our other partners













