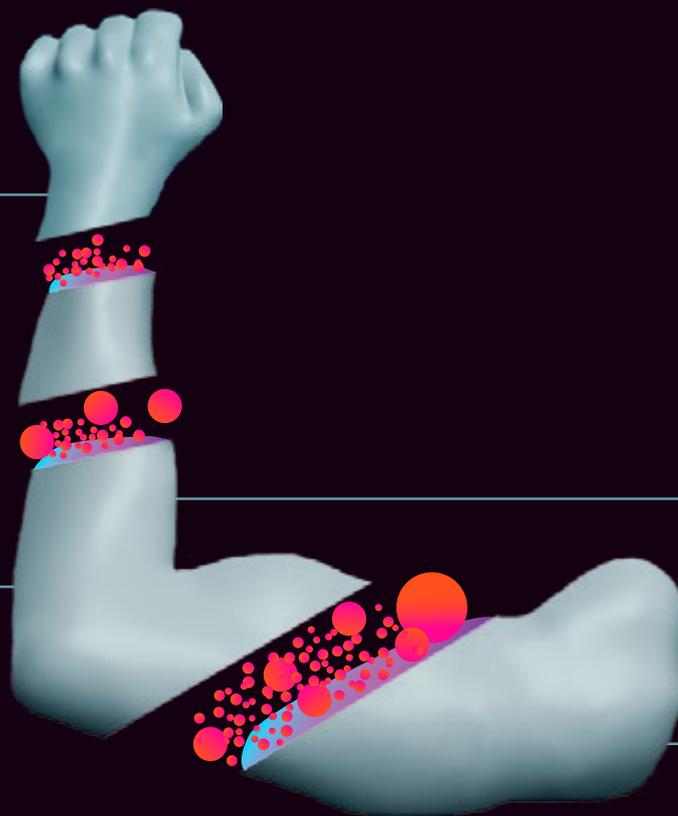


# RE-THINKING POWER

REPENSER LE POUVOIR  
03 NOV 2019

## PROGRAM



 **AULA HEG**  
HEG (Bâtiment B) - Rue de la Tambourine 17 - 1227 Carouge - Genève

**TED<sup>x</sup>Geneva**  
x = independently organized TED event

# PRESENTATION

## TEDx Geneva

### IDEAS WORTH SPREADING

TED is an original conference format designed to convey reflections to a wide audience on topics related to Technology, Entertainment and Design. TEDx conferences are TED events organized by independent teams under TED license.

Since 2009, we have been organizing TEDxGeneva conferences in Geneva. For each edition, we invite about ten speakers to give their talk, on stage, to share with our audience a vision, a story, an idea on topics as wide as varied. Social transformation, technological and ecological transitions, the evolution of common goods through art, design and humanism are topics that we cover regularly.

Our themes remain open, in line with the TED spirit, to allow a very wide diversity of topics and innovative ideas.

*You might be photographed during the event. The photos may be used in both printed and digital form, in various channels where TEDxGeneva disseminates information about its activities. If you don't wish to be photographed, then let us know and we'll make sure that you're not in any of the photos.*

#### TED is:

-  + 2 600 Talks
-  Several billion of views
-  800 participants each year at 2 editions

#### TEDx is:

-  + 1 500 TEDx conferences in the world
-  + 10 000 speakers each year

#### TEDxGeneva is:

-  + 100 talks available online
-  14 editions since 2009
-  + one million of views
-  + 10 speakers per edition
-  400 participants per edition



# THE THEME

## RETHINKING POWER - THE POWER TO RETHINK

Rethinking power is our starting point for a different understanding of our world. From climate change to opposition to dominant power, from individualist relations to citizen movements, globalized markets and logistics, to local ideas and initiatives, rethinking power is an extremely powerful metaphor, a universal image.

Our edition Rethinking Power promises to: ask the questions that bother us, break with the dominant positions, help us think and act together, initiate new experiences of companionship, collaboration, production and innovation.

**And what if we rethink power,  
if we invest the power to rethink?**

For this edition,  
we welcome talks in French  
and English.

The language of each talk is indicated on  
the page of each talk - hereinafter.

Enjoy real-time translation of talks  
with Interprefy!



Scan the barcode  
to open the  
installation guide  
or [click here](#).

# PROGRAM

**15:00**

## Doors open

Get in the atmosphere with us  
with a drink!

**15:30**

## TEDxGeneva Talks

Catalina Devandas Aguilar - Yannick Laignel - David Billard  
Anastasiia-Lei Yang - Michel Girardin

**16:45**

## Break

A moment to catch your breath after  
all these ideas - have a drink and why not make  
new acquaintances while you are at it!

**17:15**

## TEDxGeneva Talks

Mario Del Curto - Yemi Babington-Ashaye  
Delphine Bachmann - Elisabeth Belpaire  
Chloé et Baptiste Bieri

**18:45**

## End of the Talks and the beginning of the cocktail dinner

Vegetarian cocktail !  
Also the time to meet our speakers... and debate!



# POWER #1

We invite you to a series of TEDxGeneva 2019 talks on how citizens articulate political demands in the existing public sphere. The term “citizens” includes, at the same time, activists, thinkers, politicians and artists. Their political demands move beyond right or left barriers, to embrace open, local, organic, bottom-up, strategies and methodologies.

The relationship between citizens and politicians is very complex. A bridge between the two of them has been building over the years, leading up to a new form of government, a parliament that collaborates with the people more than ever before.

Delphine's talk will illustrate the impact and the power a citizen has in our politics and in creating our laws. The politician is challenged by the high expectations of the people and scrutinized mercilessly by the media. Factors such as representativity, honesty, and transparency are expected of them.

However, Delphine highlights the importance to consider that the politician is also above anything else, a citizen. This new equilibrium leads up to a new era of governing, one that is closer to the people.

Born in 1988, I obtained a HES nursing diploma in 2011, and I worked at the HUG and Clinique des Grangettes. I was also an assistant and teacher at the HEdS. In 2014, I obtained a CAS in Clinical Evaluation and in 2016 I obtained my MBA with a specialization in Risk Management. I then started working as a project manager for the Geneva Breast Center and became the Center's administrative director by the end of 2018.

On the political side, I have been active in the PDC since 2011. I joined the Grand Conseil in November 2017 and was re-elected in April 2018. This experience in a cantonal parliament allows me to understand and participate actively in the legislative process.

Mother of two, Alice, born October 1, 2016, and Adrien, born May 6, 2018, I am passionate about sports like running, trail running and swimming. The combination of my activities excites me and the different aspects of them mutually enrich my daily life.

# LE PONT ENTRE CITOYENS ET POLITIQUES

DELPHINE BACHMANN



# ETRE CONSOMMATEUR OU CONTRIBUTEUR AU BIEN COMMUN ?

YANNICK LAIGNEL



Here is how we combined the mechanisms of facilitation in collective intelligence, contribution economics and participatory democracy to create Solucracy, an open source method to foster a dynamic of collaboration in the territories that takes care of the social fabric and which transforms the needs of the inhabitants into solutions.

We have tested this method in the village of Léaz, Ain, documenting it online so that this local experience can benefit at the global level. We want to offer everyone the opportunity to express themselves and get involved for a society that meets their real needs and puts the human being at the center of the reflections.

Yannick is self-taught and passionate about the humanities. He does his best to help give birth to a new society which is more respectful of humans and the environment.

Yannick is professionally versatile: from being a sales assistant to a computer support manager to a cable placer, a Christmas tree salesman or deliverer, or a stage manager in concerts. He adapts easily and lets himself be carried away by his life objective. to learn, everything, all the time, everywhere.



# A LA DÉCOUVERTE DE CHANSONS INTERDITES CAR ELLES DÉRANGEAIENT LES POUVOIRS EN PLACE

CHLOE & BAPTISTE BIERI



Discover forbidden songs because they disturbed the powers in place.

Who said that music and art are only there to entertain us?

Did you know that many songs were banned at the time because they disturbed the powers in place.

Between musette and swing, Chloé and Baptiste Bieri make us discover songs that, each in their own way, were sources of citizen awareness, a cry of heart to rally to causes, and struggles for a more just society.

Artists engaged both on stage and in life, they also make us discover two of their compositions with inspiring texts, which are not yet banned, but do we ever know!

Chloe and Baptiste Bieri are versatile artists.

In turn, actors, songwriters and performers, they have also created the Bleu Amarante group, which adds their swing sound on humanist songs.

He lives in an artistic and ecological cooperative, always curious to try innovations useful for society, such as artisanal lacto-fermentation that allows to keep vegetables in a gentle way, without water or electricity. He co-created the Salad Assoc, which gives people tools for a happy transition.

Chloe conducts a man's choir, teaches singing, and writes plays.

They are brother and sister, engaged together for a better world.

## POWER #2

We, humans, are fully part of an ecosystem. This has been said repeatedly, our TEDxGeneva 2019 talks are set to show us why and how “we are not alone”. They use stories of data and images, plants and dead bodies, banks and horses to link humans with other everyday agents. The common effort of those stories is, inevitably, challenging power.

Over the last 6 centuries, financial crises occur for almost always the same reason: we increase our debts to unsustainable levels, be it in the government, corporate or households sectors.

The problem is that no financial institution is willing to tackle credit bubbles before they burst into severe recessions. Central Banks are only ready to intervene once financial crises take place rather than prior to them. Their main justification for doing so lies in the difficulty of measuring excessive indebtedness. The problem is that there is no guarantee whatsoever that the massive liquidity injections by the Central Banks post financial crisis will be effective in jumpstarting the economies away from recession.

Detecting bubbles is no easy task but not an impossible one. In this talk, I show some simple measures to assert whether debt has indeed become unsustainable.

A dual Swiss and French citizen, Michel Girardin teaches Economics and Finance at the University of Geneva.

His video course on investment management ranks no 1 in popularity out of 980 Massive Open Online Courses (MOOCs) in Business on Coursera's platform and has been followed by more than 650'000 students worldwide since 2016.

He holds a PhD and a B.A in Economics from the University of Lausanne as well as a Master of Science in Economics from the London School of Economics.

Michel has more than 25 years' experience as Chief Economist and Chief Investment Officer in the Swiss private banking sector. In 2012, he was included in Bilan magazine's ranking of the 50 most influential personalities of the Swiss financial sector.

# HOW TO AVOID THE NEXT FINANCIAL CRISIS?

MICHEL GIRARDIN



EN



# LE CRIME À L'ÉPREUVE DES TRACES NUMÉRIQUES

DAVID BILLARD



Digital traces are omnipresent in the present criminal investigations. These include messages, photos, videos found in our cell phones or computers. However, can we say that these traces completely replace fingerprints or DNA samples? Are they complementary and in this case, what is their added value? In reality, these traces provide a dispassionate view of the course of a crime, from its conception to its realization, exposing also possible complicities and attempts to conceal.

With examples of some real cases, David shows us the power of these traces in the characterization and resolution of a crime. The fascinating world of scientific investigations gives us a first-rate look at the impact digital traces are having on criminal prosecutions and trials.

David Billard received a PhD in computer science from the University of Montpellier, France, in 1995.

He worked at the University of Geneva, Switzerland, from 1995 to 2000 as a research fellow, then he headed the University software developments until 2008. Since 2008 he is associate professor at the University of Applied Sciences in Western Switzerland in Geneva. He is also a lecturer at the University of Lausanne (criminal school) and University of Stockholm (DSV).

David Billard is a sworn expert to the courts in France and Switzerland (French speaking cantons) and International Criminal Court in the Hague. He participated in more than 150 criminal investigations and 50 civil litigations.

He publishes regularly about cyber forensics and privacy.

David is married with three children, he likes to share his free time with his family by sailing on the Mediterranean Sea, off the Camargue.



# L'HISTOIRE EN IMAGES DE L'HOMME QUI A CHERCHÉ LES ORIGINES DE NOTRE MONDE VÉGÉTAL

MARIO DEL CURTO



In his long-term photographic explorations, Mario del Curto shows us the links that unite us to the plant world. In particular, he introduces us to the work of Nikolai Lavilov at the beginning of the 20th century, which needs to be shared: this Russian agronomist has identified the origins of the vast majority of cultivated plants. Without moral or categories, Mario offers us another look at our environment and its inhabitants. It demonstrates the inalienable nature of this link between humans and nature. His sharp eye leads him to observe the gardens invented by man, the loss of biodiversity, environmental changes and to question the issues of conservation of seed heritage.

For him, the garden is a knowledge and knowledge is always a power; how does this domination express itself through the plant? In his talk, Mario places the living in the heart of life and not the human.

An approach that also poses the simple and essential question why and how is there earth on earth?

Mario is a photographer based in Sergey, in French-speaking Switzerland. Born in 1955, he began photography as an autodidact in the 1970s and 1980s and covered the social movements of the time.

As an independent photographer since 1980, he works in theater and dance, developing an original style in stage photography. In 1983, he became passionate about Art brut and devoted many exhibitions, books and films on the subject. In recent years, he has been exploring the relation of man to plant life. His focus is on allotment gardens, botanical gardens, urban areas, scientific research laboratories and agronomic stations. During several trips to Russia, he made the first photographic report on the Vavilov Institute and its 12 experimental stations, which is the subject of the book *The seeds of the world*, winner of the Redouté prize in 2018.

Mario has exhibited worldwide and his works are displayed in several international galleries and museums, including the Musée de l'Élysée and the Brut Art Collection in Lausanne, where he is a member of the Advisory Board. He is also a consultant and associate curator of several exhibitions and festivals.

## POWER 3

In this section, our TEDxGeneva 2019 talks are engaging in rethinking power through peoples' existing realities.

They contribute to re-imagining human rights, urban planning, education or self-development and the 'political' within them. To do this, they join other forms of expression such as design, negotiation, activism, communication and body language, in an invitation to ask even more questions.



# CELEBRATING DISABILITY AS PART OF HUMAN DIVERSITY

CATALINA DEVANDAS AGUILAR



A life-long human rights activist, Catalina Devandas became the first United Nations Special Rapporteur on the rights of persons with disabilities in 2014.

In her talk, Catalina will share important lessons she learned about the barriers that she, together with millions of other persons with disabilities face in their lives. She explains how the most difficult barriers are not those in buildings, streets or the physical environment, but those emanating from a system of social values that deem persons with disabilities as less worthy and unable to lead meaningful lives.

She also explains how the global movement of persons with disabilities is fighting back against those barriers, and why the UN convention on the rights of persons with disabilities has been such a crucial ally in their struggle!

Catalina Devandas is the first UN Special Rapporteur on the Rights of Persons with Disabilities. She was born in Costa Rica with spina bifida. A lawyer by training, Catalina is a dedicated human rights advocate. She has worked for the Disability Rights Fund (DRF), the United Nations, and the World Bank, and, in 2006, she took part in the drafting of the UN Convention on the Rights of Persons with Disabilities (CRPD).

In her work as Special Rapporteur, Catalina collects testimonies and evidence of human rights violations from persons with disabilities around the world, and makes recommendations to governments, to promote and protect their rights in laws and institutional practices.

More on her work and her vision:

Blog : <http://embracingdiversity.net/>

 @SRDisability

 @SR\_Disability



# WHERE WOULD YOU LIKE TO LAND ?

YEMI BABINGTON-ASHAYE



Large protests are transforming our societies. Are the apparent divides forming in societies - as disparate as India and France, Brazil and Britain - the result of a common sentiment? Yemi shares his observations of a growing feeling of disempowerment around the globe, a frustration from people feeling unheard. If that isn't bad enough, Yemi shares his sense of despair that those who are brave enough to take action, often do so in ways that do not improve the situation. Is it possible to help people to find positive and impactful ways to improve the things that they want to improve? What are the factors that affect people's sense of empowerment? Can metrics help us to move from feelings to insights and to positive action? How would we capture the varying and often complex issues that surround empowerment? Yemi takes us on a journey into this contemporary concern and shares solutions that we can all apply.

Yemi Babington-Ashaye serves as the President of United People Global (UPG) ensuring that UPG makes contributions towards its mission by putting people and service first.

He uses strategy, management and leadership expertise to design and deliver solutions with impact. He has worked in various capacities with world leaders, helping them to achieve ambitious objectives, to interact on the global stage and to increase their influence.

He has also worked with young people around the world, helping to strengthen the voice of youth for the benefit of communities locally and globally. Through his work he has demonstrated a tireless belief in the power of people.

He has worked in the private sector, public sector, academia and in the non-profit sector. He is a development economist, a management scientist and a chartered accountant.

# TED TALKS: MY SCHOOL OF LIFE

ANASTASIIA-LEI YANG



Digitalization is heavily impacting our society. We are at a time when information in abundance is impacting and disrupting the way we learn. How do you imagine the perfect education? Is the traditional learning system good enough?

Anastasiia-Lei chose to reshape her education and embrace digitalization to create her school of life: self-education through TED.

She stands here today, to share with you a series of valuable lessons she has acquired by following this innovative learning scheme.

Anastasiia-Lei is 17 years old and was born in Russia. She has a multicultural background, as her father is Chinese and her mother is Russian. She spent her early childhood years in China, but when it was time to start school her parents decided that it would be better for her to move back to Russia. This is when she experienced her first adaptation in a different environment: she was 5 years old.

When she was 15, she decided that she wanted to live alone, get an international education and contribute to the community. She went to France for a summer to become an international volunteer, then went to Finland, where she lived independently for a year. A year later she applied for a scholarship in a school in Switzerland, where she studies now.

Anastasiia-Lei is interested in science, especially astronomy as well as music and visual arts. The difficult times she faced since her young age made her passionate about TED Talks and the issue of discrimination based on age.





# HOW TO DESIGN CITIES TO EMPOWER YOUTH

ELISABETH BELPAIRE



In her urban planning and engineering architecture studies Elisabeth learnt very little about youth development and terms like inequity.

From working experiences in different countries and cultures, she fully realized how the city environment impacts the wellbeing of its citizens.

Youth and their wellbeing too often fall through the cracks of city planning and management. Today we live in an urbanising world, unprecedented in scale and speed, with the largest number of youth in history.

Youth will shape our collective future, starting right now. So, we urgently need to intentionally improve how we design our cities, neighbourhoods and public spaces to nurture the wellbeing and healthy development of all of today's youth, also empowering them for the pressing changes to our planet and societies.

Elisabeth is passionate about how we can create more liveable cities and neighbourhoods in a fast urbanising world. She pushes the boundaries between urban planning and critical themes such as social equity, gender, youth development and climate change to co-create integrated and inclusive planning and sustainable development for all.

She brings over 20 years of experience: architecture, integrated urban planning in Belgium, France, Switzerland; with UN-Habitat, sustainable development, disaster risk reduction in Vietnam and management of post-conflict programmes and establishment of a new strategic planning system in Kosovo; development of a regional capacity building Instrument addressing housing, informal settlements with governments and South-East Europe partners; regeneration of West Bank historical centres; and design of a Foundation's strategy for cities to support healthy child development. She is Belgian, living in the Geneva area with her family.

# BUILD YOUR MOBILE

WIN 2 TICKETS FOR  
THE NEXT EDITION\*

## How to build it?



1h



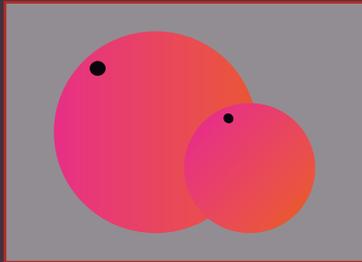
6 sticks (2 large  
and 4 smaller)



Twine, sewing  
thread



Scissors, paper,  
hole punch



### Step 1:

Cut out, in paper of different colors, 4 circles of 10cm of diameter and 8 circles of 6cm of diameter. Pierce them.



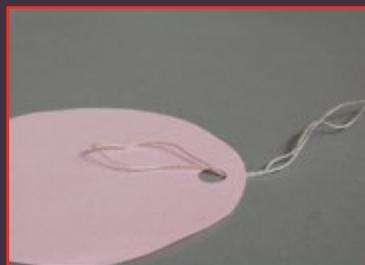
### Step 2:

Place the 2 large sticks crosswise and with a 40cm string ≈. Secure all while making several nodes.



### Step 3:

Make a loop at the end of the string to be able to suspend the mobile.



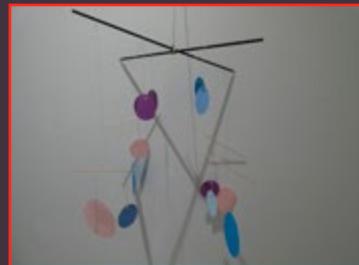
### Step 4:

Cut 16 threads between 25 and 30cm in length. In each circle pass a thread in the above manner by making a knot.



### Step 5:

Hang the circles following the diagram of the photo. Repeat this on the 4 ends of the cross.



### Step 6:

Suspend your mobile, adjust the wires on the sticks to have a perfect balance. Finally, take a picture!



Build your mobile



Take a creative photo of the mobile



Share the photo on Facebook, Instagram, LinkedIn or Twitter with the Hashtags #RethinkingPower and #TEDxGeneva

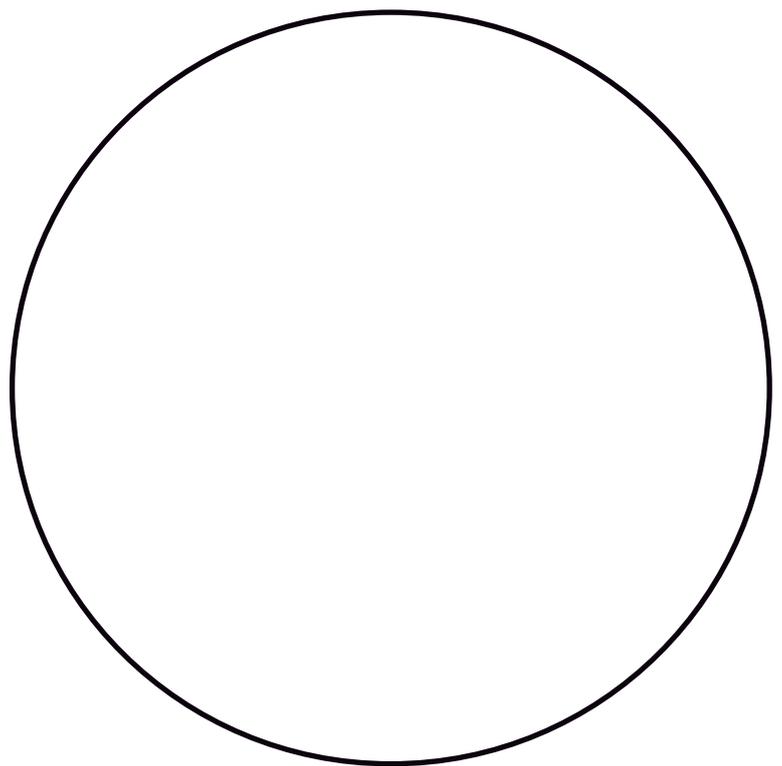
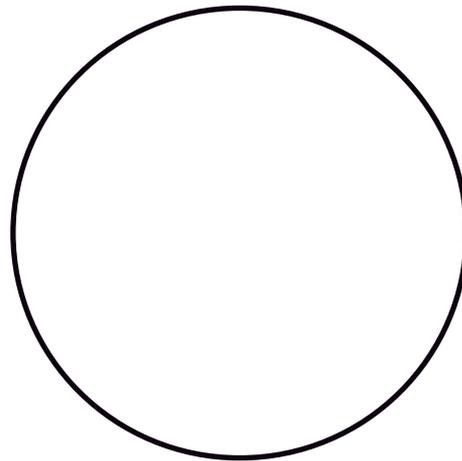
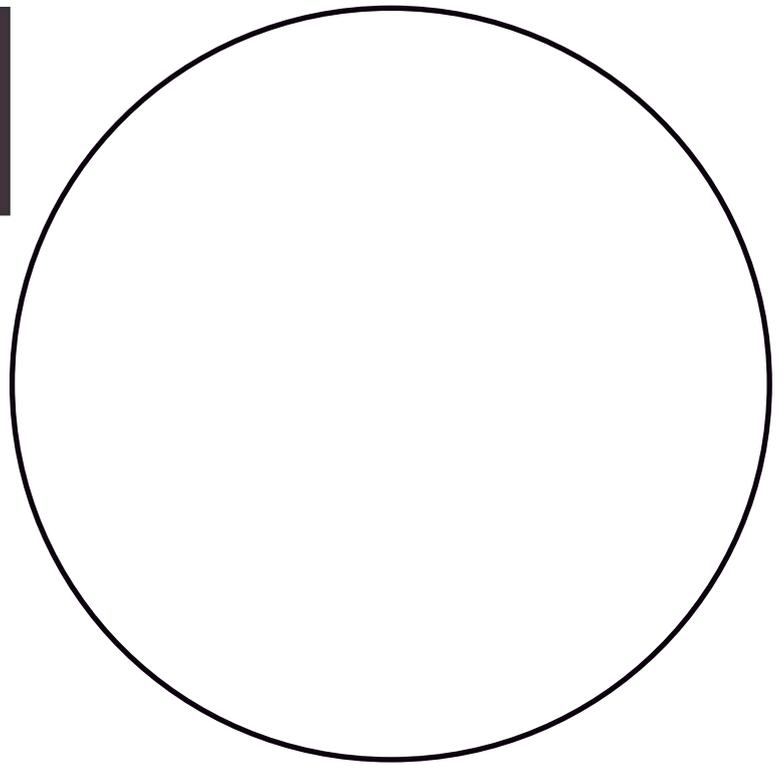
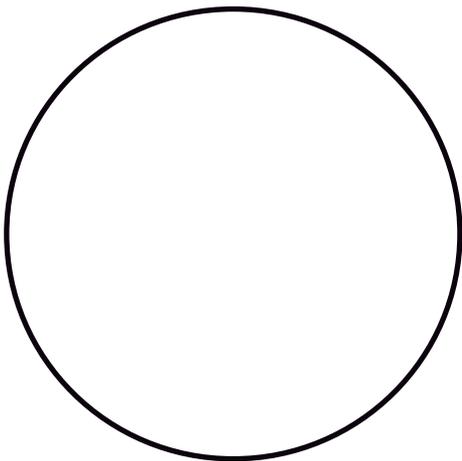
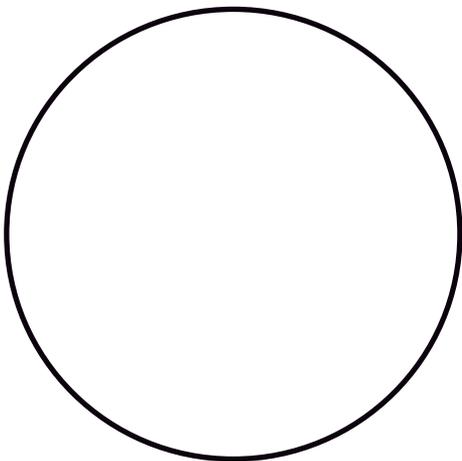
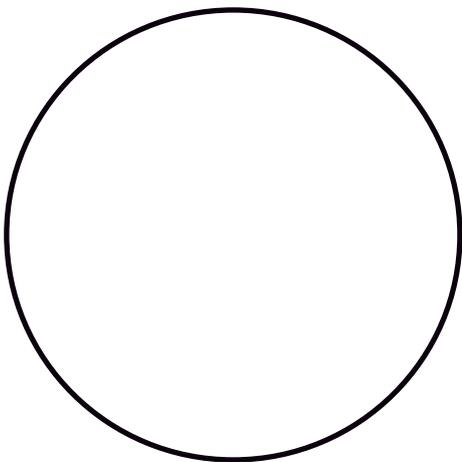


Win the tickets!\*

\*The winners will be selected by the following 3 criteria:  
1. The appearance of the mobile  
2. The originality of the photo  
3. The number of likes on social media channels

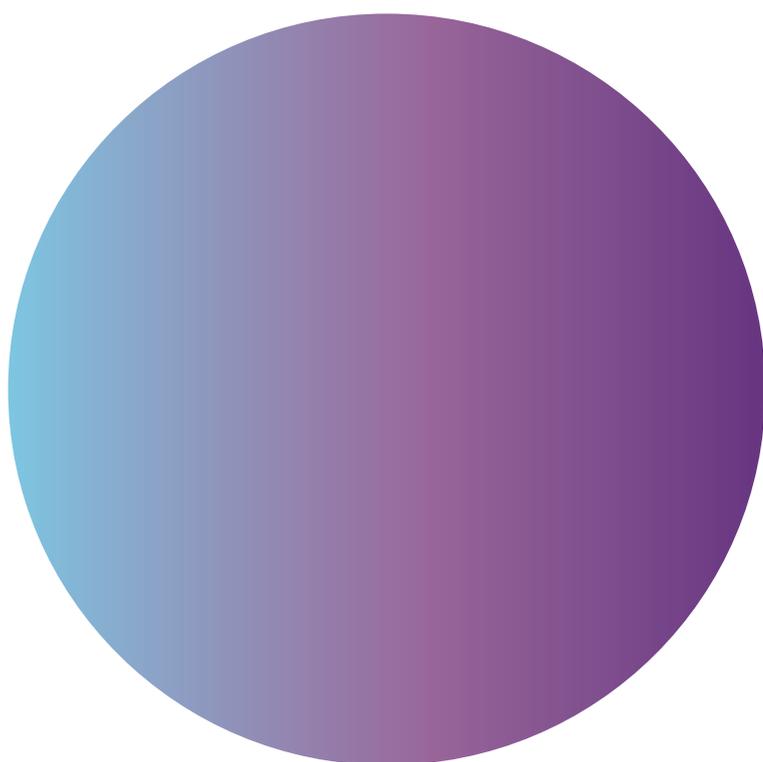
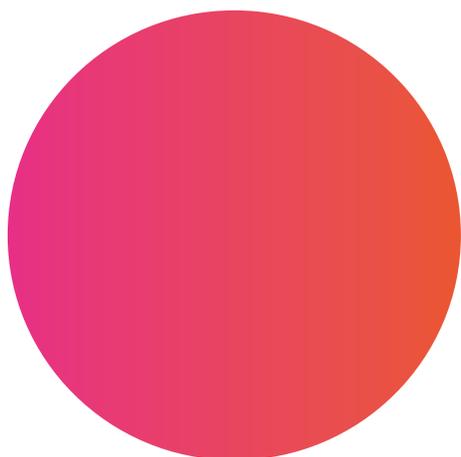
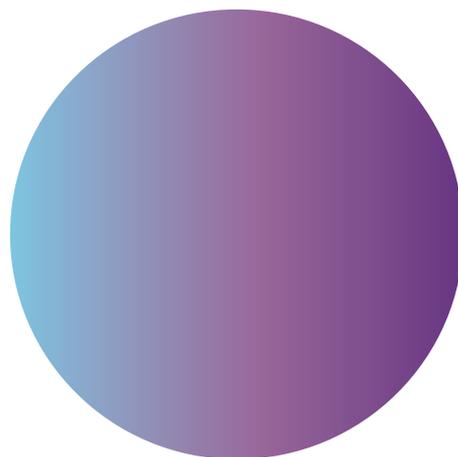
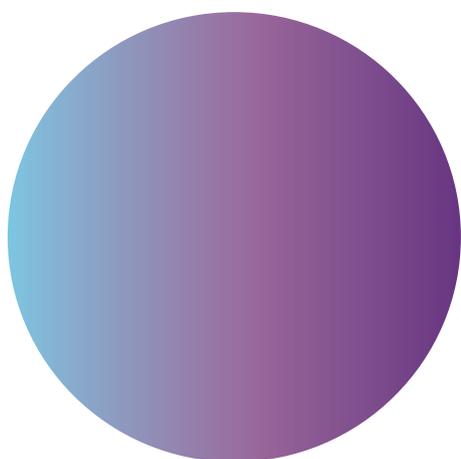
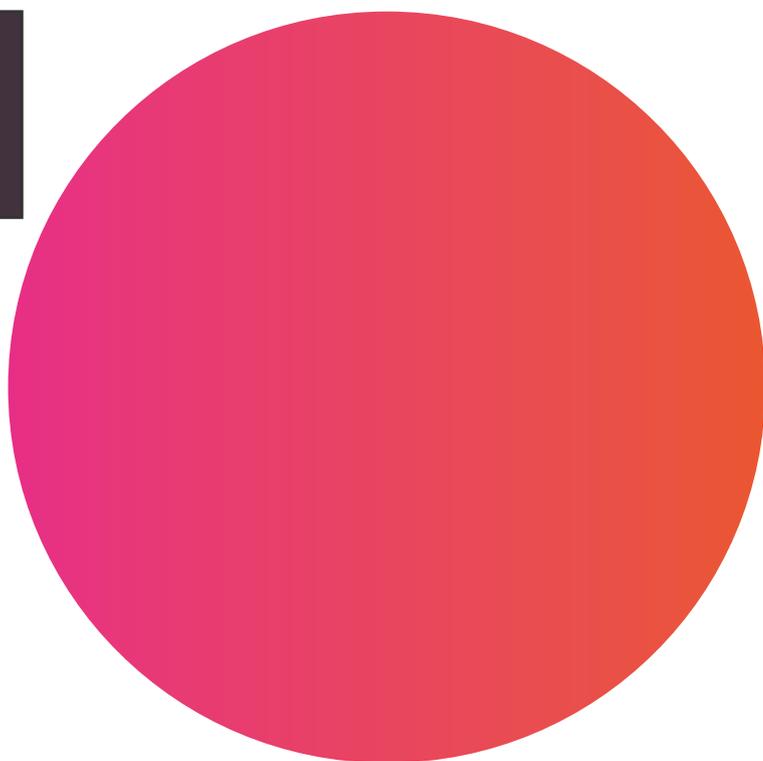
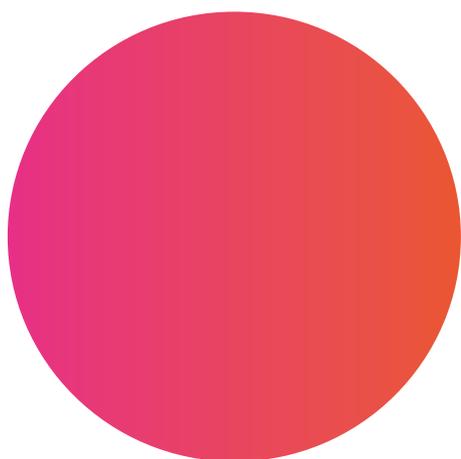
# PATTERNS

Print on colored paper, 2 copies of this A4 page to have all the circles necessary for the making of the mobile.



# PATTERNS bis

If you do not have colored paper, print 2 copies of this A4 page.



# OUR TEAM

Our volunteers work all year long to give you a great time.

Find the participants of this edition!

## CORE TEAM

Theo Bondolfi  
*Licensee and curator*

Caroline Portal  
& Thanasis Priftis  
*Co-Coordination*

Bouchra Grich  
*Food & Beverages,  
Welcoming*

Matteo Mazzeri  
*Audio visual*

Leonor Afonso,  
*Stage Design*

Michaël Loureiro  
*Coordination Assistant  
Coaches*

Bouchra Grich  
& Gaëlle Borgeaud  
*Partnership & funding*

Theo Bondolfi, Thanasis Priftis, Javier Elkin, Matteo Mazzeri, Caroline Portal, Bouchra Grich, Michaël Loureiro, Leonor Alfonso, Jean-Philippe Trabichet  
*Speaker selection & curation*

## ASSISTANT COACHES

Anne Fistarol

Sergio Guarino

Michael Loureiro

Yusra Mirza

Rose Osinde Alabaster

Madinà Shukoor

Enton Strazimiri

Katia Sukhanova

Luis Veiga-Inacio

Shankar Velupillai

## WELCOMING

Bruno Belino

Jessica Boffet

Katia Bouvard

Eric Constantin

Gabrielle Domise

Myriam Ernst

Rafael Fucinos

Gaëlle Borgeaud

Anouk Heyraud

Selina Camille Kaufmann

Fanny Mejri

Helene Queyrane

Niloofer Rahbari

Sofia Zuieva

Myriam Ernst

## PHOTOGRAPHS

Thomas Cerato

Maria Monastra

## PUBLIC SPEAKING EXPERT

Michèle Girardin

## SET-UP

Leonor Afonso

Wiliam Bahia

Rodolfo Crausaz

Giuliano Crausaz

Sofia Garbo

Jia-Ying Guan

Nawid Ibrahim Khil

Astrid Nembo

## COMMUNITY MANAGEMENT, SOCIAL MEDIA

Caroline Portal

Daniela Antonio

Yaëlle Heubi

## AUDIO VISUAL & BACKSTAGE

Lena Milashchuk

Sergio Guarino

## GRAPHIC DESIGN

Séléna Gruber

(with the support  
of Benjamin Guinez)

## COMMUNICATION

Caroline Portal

Simone Theiss

# AROUND THE TALKS

## The visual of this edition

Séléna Gruber

I started from an established, concrete figure of power that we all know: a muscular arm. But it was not necessary to show power as it was, it was necessary to break it, modify it and rethink it. The slices had this role: to break our conception of the power while using it to bring out an innovative substance of change. The abstract side of circles allows everyone to push for reflection to put its new vision of power.

I also decided to play with the colors, to give them importance. The blue-purple gradient represents an «archaic» vision of power. The orange-pink gradient is symbol of novelty, it leaves the frame, it gives itself the power to rethink. To conclude, the visual tells us a step to follow: to rethink the power, not starting from nothing, but starting from what already exists, to analyze it to give life to its innovating ideas.

## The design of the scene

Leonor Afonso

For this stage concept our challenge is to rethink Geneva. The first thing people see when they arrive to Geneva is the Jet d'eau contrasting with the mountains that surround the city. This is the motto for our stage design. We want to depict the skyline of the city in an unexpected way people haven't seen before.

We also took the opportunity to reconsider the power materials have, when reused and repurposed : our stage design is created using materials once considered garbage, or produced for different purposes. The goal is to raise awareness to the amount of materials sent to the trash daily, and also show the opportunities those materials create.

We are committed to the idea of reducing the negative impact we have on our planet. At the same time, the idea of using materials for different purposes, than the ones they were initially created, is by itself a powerful way to rethink.

At the end of our event, we will give the wood to an ecovillage in our region. They will re-use it, giving a new opportunity to these materials to reappear.

# OUR PARTNERS

## Main partners

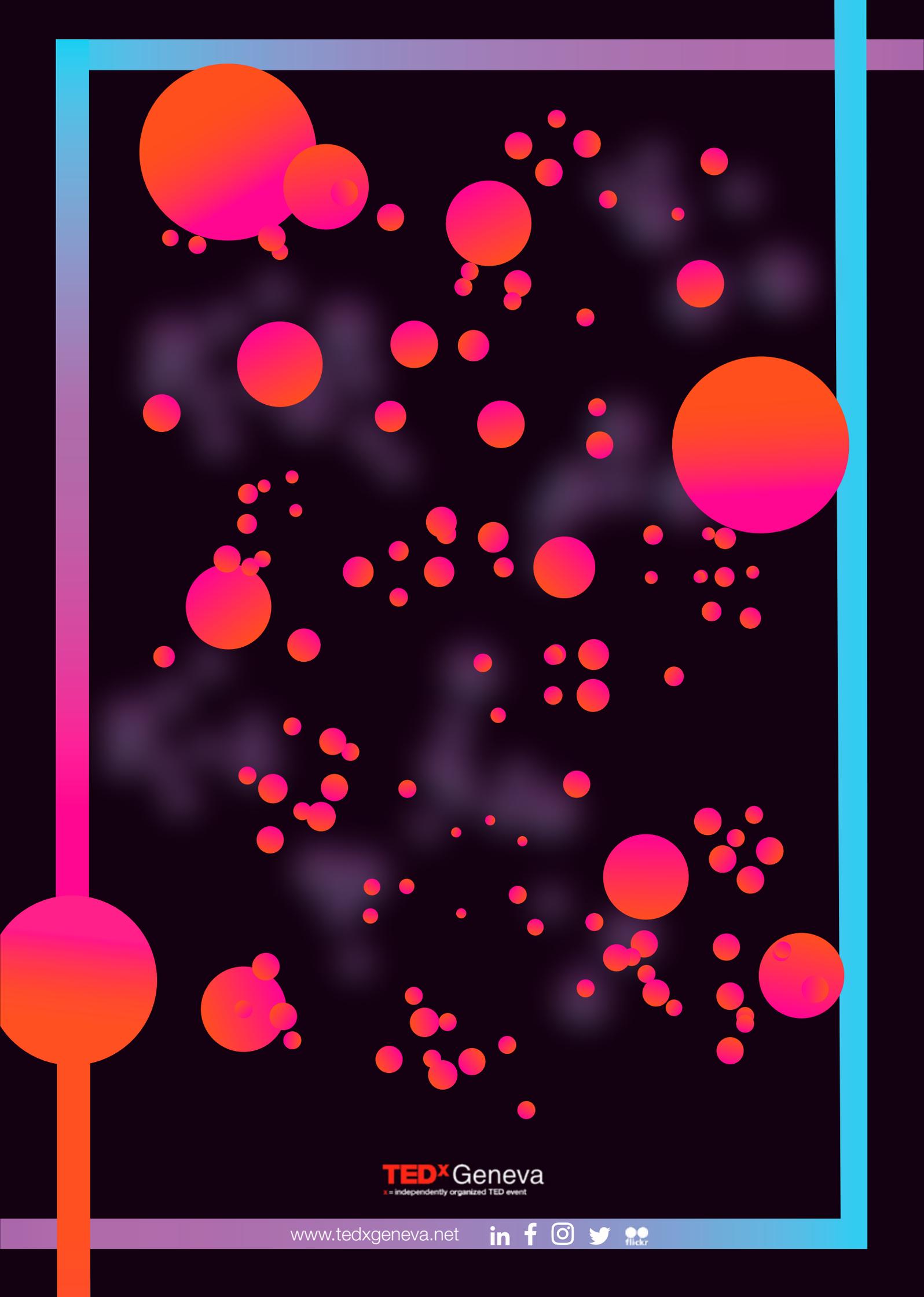


## Associate partners



## Other support partners





**TED<sup>x</sup>Geneva**  
x = independently organized TED event

[www.tedxgeneva.net](http://www.tedxgeneva.net)

