

TEDxGeneva

x = independently organized TED event

BEING A SPEAKER AT TEDxGeneva





WE ARE TEDxGeneva

TED is an original conference format designed to convey reflections to a wide audience on topics related to Technology, Entertainment and Design. TEDx conferences are TED events organized by independent teams of TED, and under TED license.

Since 2013, we organize the TEDxGeneva conferences in Geneva. For each edition, we invite about 10 people to give their talk on stage, and share with our audience a vision, a story, an idea about a wide selection of subjects.

Our conferences cover regularly subjects such as social transformation, ecological and technological developments, the evolution of common goods through art, design and humanism. Our themes remain open and in compliance with the TED spirit, in order to allow a wide diversity of topics and innovative ideas.

Each talk is filmed, then edited and published on the web under a Creative Commons license for wide distribution in schools, professional associations, micro-entrepreneurs...

- TED is:**
 - +2600 Talks
 - Several billions of views
 - 800 participants each year

- TEDx is:**
 - +1 500 TEDx conferences in the world
 - +10 000 speakers each year

- TEDxGeneva is:**
 - +100 talks available online
 - 14 editions since 2009
 - +1 million views
 - +10 speakers per edition
 - 400 participants per edition

Do you want to be a speaker on our stage?

In the next pages of this guide you will find:

- Essential information about the organization that we put in place to support you preparing your talk.
- **Suggestions** for preparing your application.

PREPARATION OF YOUR TALK

Our stage is open: we welcome speakers who have little experience in public speaking, or who are not familiar with the TED format. For these speakers, and for those who are used to be on stage and still wish to benefit from our support, we set up a coaching program to prepare the talks.

In particular, we offer the assistance of a dedicated volunteer - an assistant coach, who will guide them the 4 months prior to the event.

Once your application is selected, a coordinator will contact you in order to explain the process.



SPEAKERS

Between 8 and 12 speakers from around the world



LENGTH OF THE TALKS

From 8 to 18 minutes.
To be defined with the team of TEDxGeneva



KICK-OFF

4 months prior to the conference, meeting our team and preparation



COACHING

Every Sunday, 6 weeks prior to the event

APPLICABLE RULES TO YOUR TALK

These rules are an integral part of the TED license, so be aware to know them well.

For more information, [go to the TED Content Guide](#).

For scientific subjects in particular, [visit here](#).



No political agenda



No religious proselytism (including new age beliefs)



Science supported only



No sales talk on the stage

SUGGESTIONS FOR YOUR APPLICATION

Take the time to summarize your idea

In the 3-minute video you will be able to use about 500 words to describe your proposal for your TEDx Talk.

Focus on the main question your talk will answer.

Think about the impact your idea will have as of now

You will be in front of 500 decision-makers, entrepreneurs, activists ... Why does your idea have any special meaning?

Use precise and clear language

Describe your concepts so that they are understandable to a majority without compromising the quality of your idea.

Ask someone around you to film your video for you.

In this way you can focus on presenting your idea and not on the technique.

Keep your video simple, be yourself

We are looking for authentic people who have something to share sincerely in their own way. In summary, we welcome you.

Check out our «[TEDx Talk, what is it?](#)» Page: it will give you instructions on how to structure your TEDx Talk. And find the [principles recommended by TED](#) to prepare the best talk possible.



Do you feel ready?
Do you want to try this adventure?

[Submit your application](#)

GO FURTHER

Find the videos of TEDxGeneva talks on
tedxgeneva.net/videos

See the behind the scenes of our past editions: teamwork
that we are happy to renew with you for our next edition!

And more information on tedxgeneva.net/

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